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NETMOTION® : Robust mobile data connectivity solutions WIRELESS

Company

- 15 years experience
- Built for mobile
- Enterprise grade

Compatibility

- Any network
- Any application
- All major mobile OS

Mobile Connections

- Manage
- Secure
- Optimize
- Diagnose

User-Friendly, IT-Adored

- 1.000.000+ users
- 97% customer satisfaction & renewal-rate

The Foundation of the Mobile Infrastructure



**Mobile Application
Management
(MAM)**

**Mobile File Management
(MFM)**

**Mobile Device
Management
(MDM)**

**Mobile Connectivity
Management (MCM)**

NETMOTION®
WIRELESS

Completing the Mobile Solution

MDMs

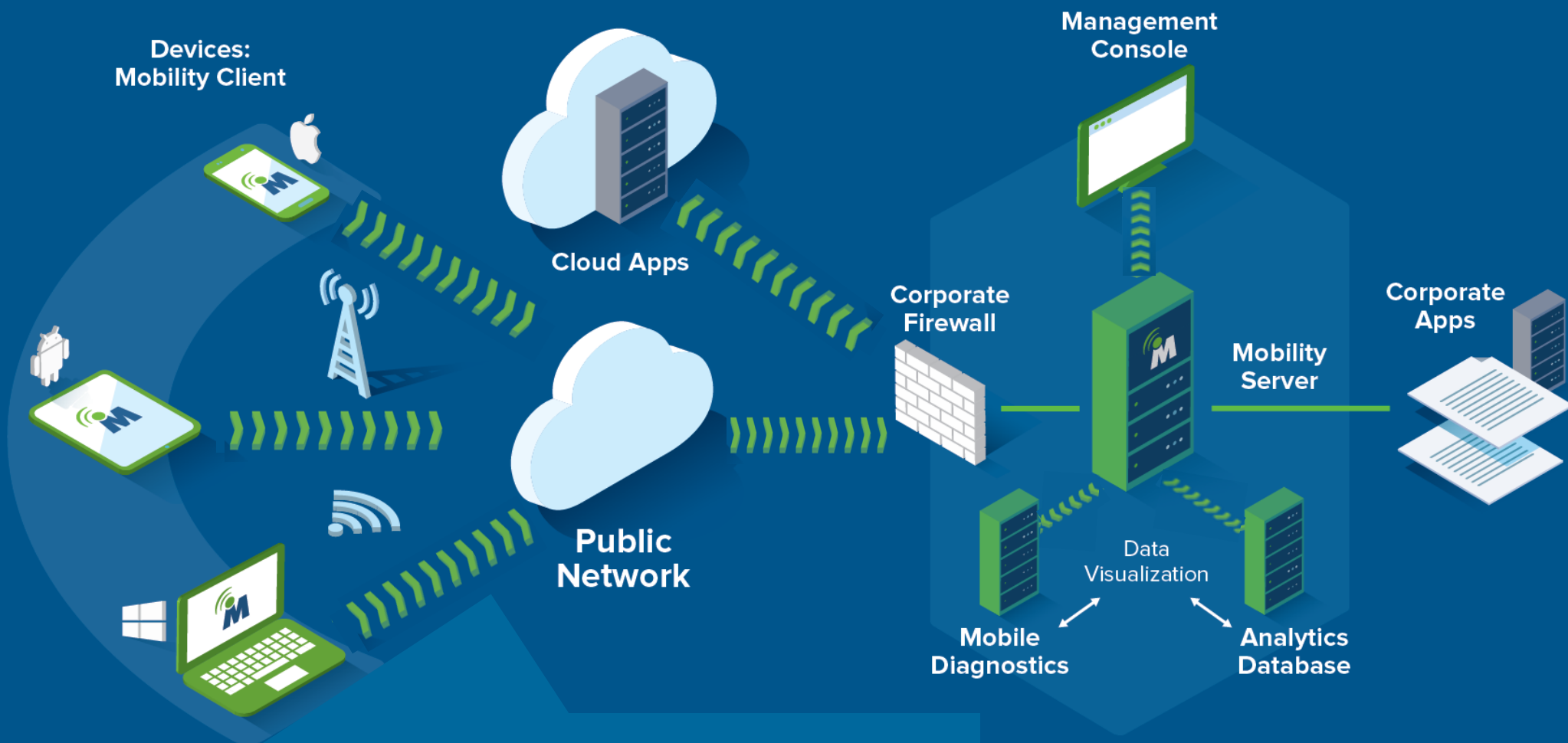
Manage, secure and
configure **the device**



Manages, secures and
optimizes **the connection**



NetMotion Intelligent Connectivity Management



What Issues are on IT's Radar?

Security is a top concern



cited patient
security as
top concern



ranked it their
second-biggest
concern

Connection issues are the biggest complaint



Slow connections

20.5%



Connection reliability

17.5%



Dropped connections

11%



Inability to connect

8%



Mobility[®] is Magic!

MOBILITY. UNCOMPROMISED. >>>



Customer Comments...

"NetMotion software works like magic"



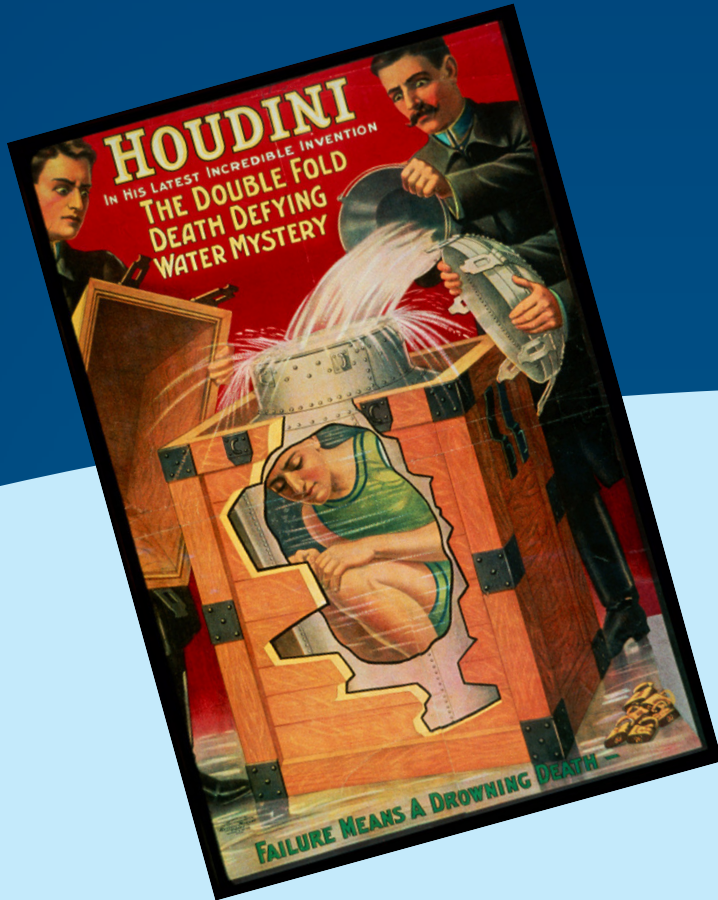
 **MOBILITY**

 **DIAGNOSTICS**

A theater stage with red curtains and blue spotlights. The scene is set in a grand theater with ornate, arched red curtains featuring gold tassels. The stage floor is dark, and several bright blue spotlights beam down from above, creating a dramatic effect. The text "Now Back to the Show..." is centered in the middle of the image in a white, sans-serif font.

Now Back to the Show...

Harry Houdini – Milk Can Escape



Disconnects = Frustrated Users

((PART 1

SHINKANSEN WITHOUT NETMOTION WIRELESS...

YouTube

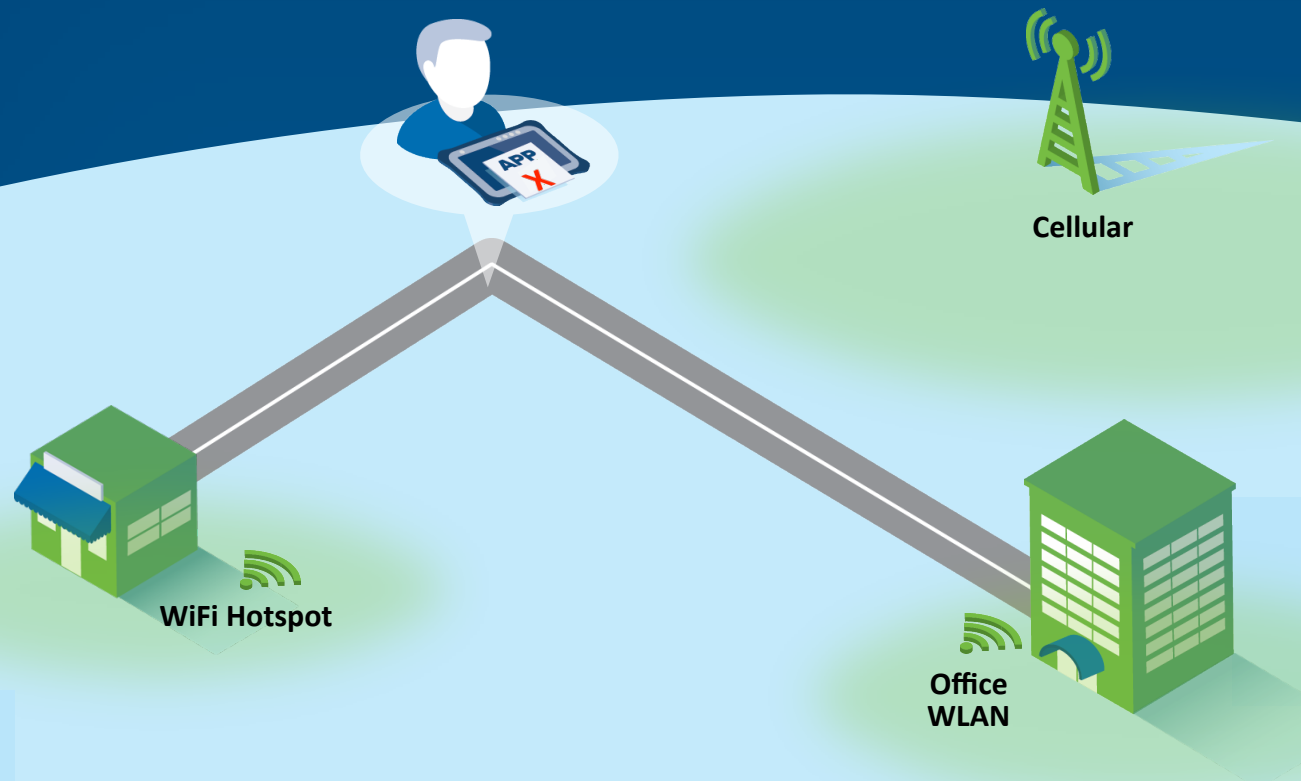


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Disconnects a Pervasive Problem

- Dropped connections. Poor coverage. Power save.



Reduced productivity
Reduced safety
Increased support costs
Reduced user adoption
ROI & TCO

Percy Selbit – Cut a Woman in Two



Multiple Networks = Frustrated Users

((PART 2

MEETING, WITHOUT NETMOTION WIRELESS...

YouTube

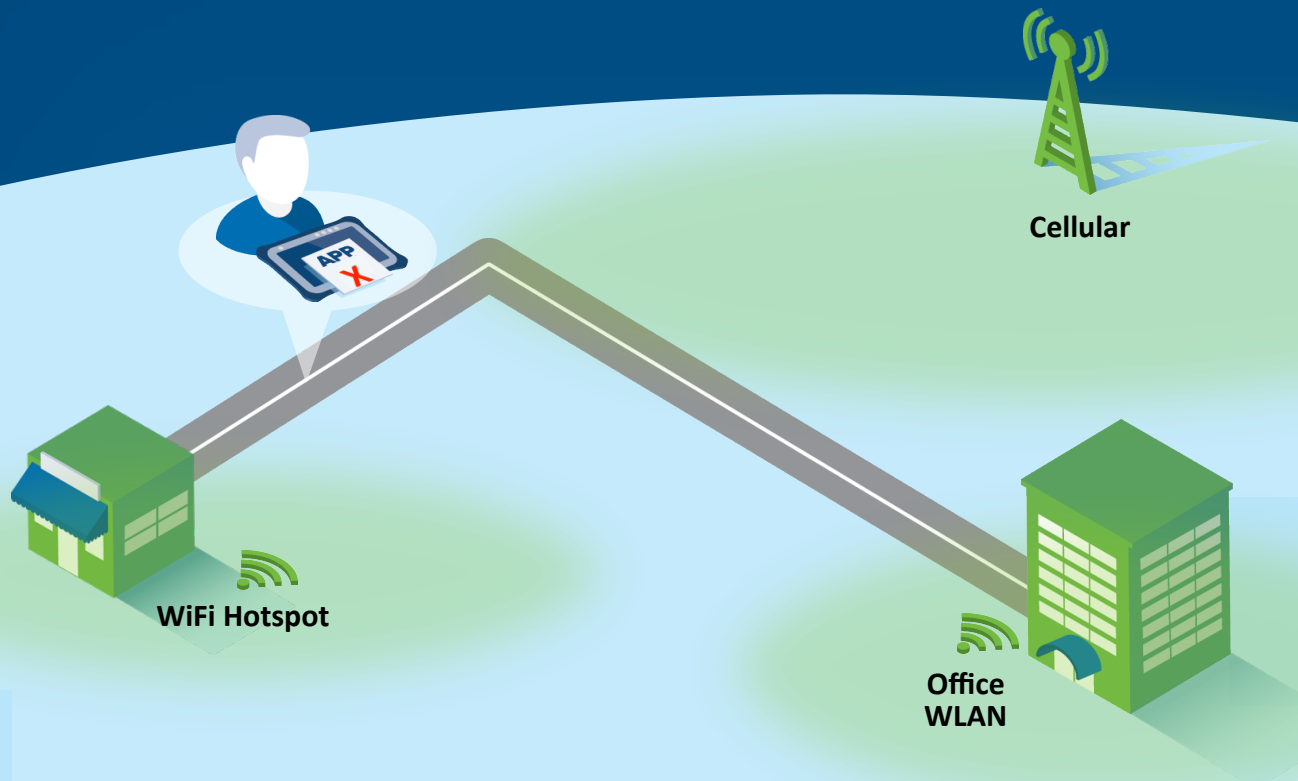


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Multiple Networks ≠ Seamless Mobility

- Private APNs. Broadband. Corporate WiFi. Public WiFi.
- Add multi-carrier or satellite fallback radios if always-on is required



- User complexity
- Security risks (hotspot)
- Application performance
- Excessive data costs

Nelson Downs – Magic Coin



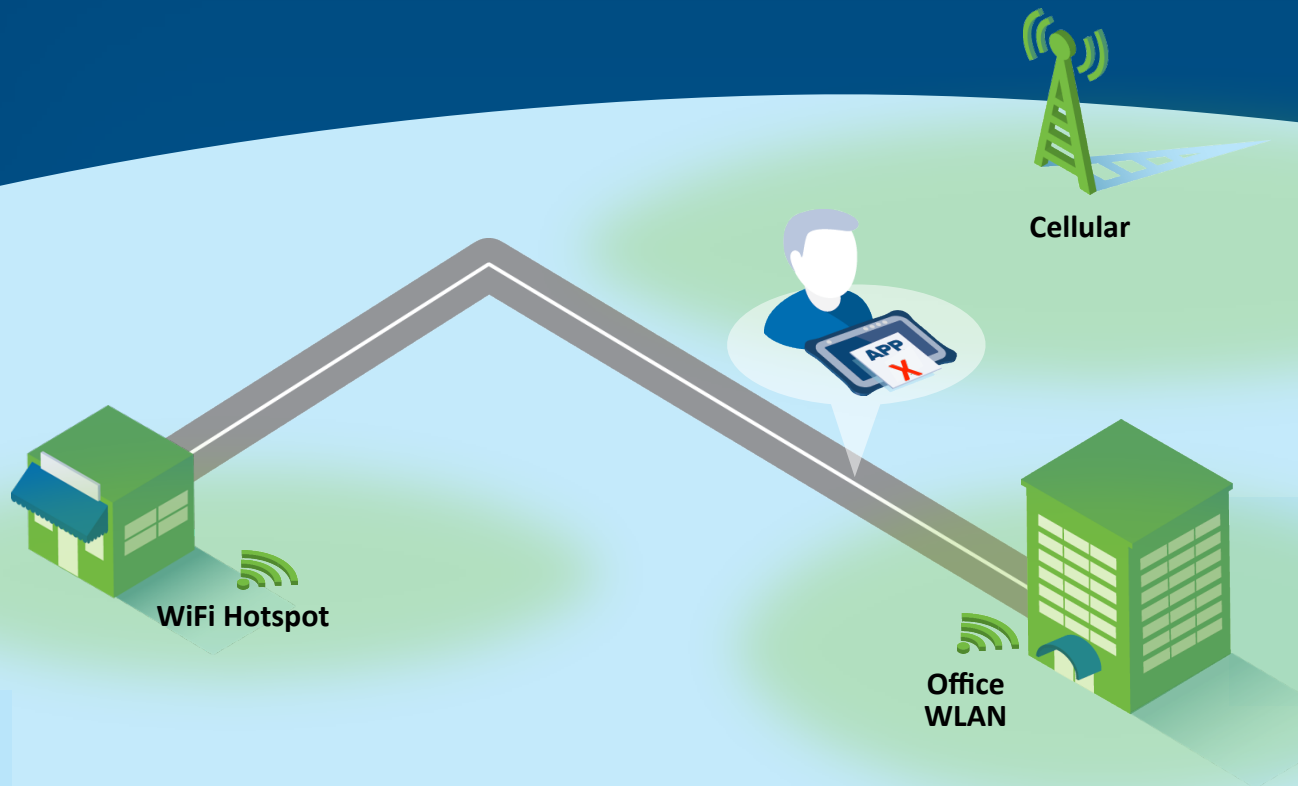
(PART 3

ROAMING,
WITHOUT
NETMOTION WIRELESS...



Bandwidth & Throughput are Critical

- 2G. 3G. 4G. Latency. Jitter. Congestion. Interference.



Boost performance

Adapt to speed changes

Change application design.. ?

5G will not solve all of this !



Mobility *Can be* Magic...

- Remove barriers between connectivity and productivity
- Increase end-user satisfaction and adoption
- Be compliant, secure mobile connects, prevent data leakage
- Deliver better real-time services to your employees and customers



Connectivity Equals Productivity

Enterprise



HITACHI



Utilities



centrica



brabant Water



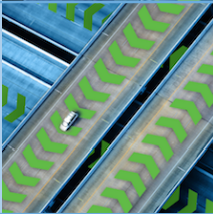
Healthcare



umcg
Ambulancezorg



Transportation



Public Safety



South Wales Police
Heddlu De Cymru



Staffordshire
POLICE



Usecases in mobile healthcare (NL)







Thank you!

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